

ASM Educational Center, Inc.

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ASM BONUS PLAN

November 7, 2008

Dear ASM Students, Alumni, and Visitors,

As a family-owned and operated small IT training business, we fully understand the difficult times our nation is going through. A look at the gloomy state of our financial markets and increasing unemployment rates paint a bleak picture of our immediate future.

However, we are inspired by the words of president-elect Barack Obama when he summoned all Americans to a new spirit of service and responsibility "**where each of us resolves to pitch in and work harder and look after not only ourselves, but each other.**"

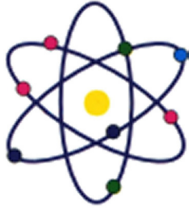
That is why ASM Educational Center, Inc. (ASM) is proud to heed our president's call by announcing a "**Bonus Plan**" to help ease this great economic challenge while providing a solid platform to realize a brighter future.

There is still hope!

- Despite job losses in many other sectors, the US Government added 23,000 jobs in October 2008.
- ASM Educational Center is situated in the Washington DC Metro Area where many government agencies and government contractors reside and operate.
- The Department of Defense (DoD) 8570 Mandate requires all the IA job functions to be certified by 2010. There is a great deal of job opportunities addressing this mandate.
- There are many other job opportunities in the IT sector as is evident through ASM's "**Multiple Job announcement openings at Department of Homeland Security (DHS)**".
- The United States is still home to some of the world's most successful companies. Many experts believe that Information Technology is an ever growing industry and even in these hard economic times, it is stronger than ever.

What to do:

- Adding education credentials or job-specific training can make you more valuable.
- Think about what skills you can add to make yourself more marketable.
- Even if you love your job, it's smart to have a Plan B. Update your résumé and start investigating potential opportunities by talking to recruiters and other people in your industry.



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General Information on ASM Bonus Plan:

1. This plan is offered to anyone who is currently **unemployed** as well as **returning service personnel**.
2. The ASM Bonus Plan is valid through **6-30-09**.
3. ASM will offer 3 different categories of scholarship for any Information Technology (IT) Training courses taken at ASM Headquarter Facility.
4. **3 Scholarship Categories: A: \$750, B: \$1000, C: \$1500.**
5. You can get multiple scholarships from different categories. There is no limit to total scholarships that you can get!
6. The scholarship applies to either Day-time courses (Boot Camp) or our Regular courses (Evening/Weekend).

Steps to take:

1. It is very simple to take advantage of "**ASM Bonus Plan**". All you have to do is to give us a call or preferably stop by our training facility in Rockville, MD. We are right across from White Flint Mall. We will show you how you can take advantage of this plan.
2. We will work with you to make yourself more marketable.
3. We will also share with you other resources (from Government, State or even private sector) that are available for unemployed individuals.
4. You will benefit from 16 years of experience training over 15,000 students and professionals in this dynamic sector.
5. Even if you are from a non-technical industry, we will guide you through a path that can get you started in the IT field which is still prospering.

Kindly take a moment and forward this note to those you know who may have lost their jobs in recent months or anyone else that may be able to take advantage of this plan.

You have our family's commitment that we will do our part in providing you with the best tools to navigate these uncertain times and towards a brighter future.

With gratitude and appreciation,

ASM Management Team